

## **LordCap Green Sustainable Art Project Outline**

#### Overview:

LordCap Green, an affiliate of Lord Capital, is a leader in financing clean energy and sustainability improvements to commercial properties across the United States. Our investments help build new health centers, industrial plants, mixed use buildings, and environmentally rehab existing office buildings.

LordCap Green is inviting artists at Parsons School of Design to submit works that encompass and demonstrate our mission of a greener future through finance.

The winning pieces will be displayed in LordCap Green's Wall Street office.

## **Process:**

Applicants are invited to submit complete works that demonstrate their vision around the topic of clean energy and sustainability. Submissions may vary in size, style, or medium but must meet the specifications listed in the Rules & Requirements section included.

From the submissions, finalists will be selected and awarded by a committee of LordCap Green executives. All winning pieces will be displayed prominently within the LordCap Green office on Wall Street for one year. Should LordCap Green choose, it will retain the ability to negotiate the purchase of the piece after one year and will compensate the artist accordingly.

## Award:

1st Place - \$1000

2<sup>nd</sup> Place - \$750

3<sup>rd</sup> Place - \$500

Honorable Submissions - LordCap Green will also reserve the ability to award and display an artist's submission which encompasses and demonstrates skill and inventive sustainability through an art medium.



## **Contact:**

Jessica Collins

**Head of Corporate Operations** 

jcollins@lordcap.com

212-400-7142

Questions and submissions to be sent to Jessica Collins – <a href="mailto:jcollins@lordcap.com">jcollins@lordcap.com</a>





# **Rules & Requirements**

## **Project:**

- 1. The piece must be relevant to the topic outlined above to qualify for review.
- 2. Artist must submit their PDF with jpegs, titles, media, dimensions of each artwork, along with a contact form.
- 3. Artist may elect to include a written description along with their piece.
- 4. Up to three submissions per artist will be allowed.
- 5. Works must be original and owned by the artist.
- 6. The artist must have the ability and desire to display the piece for at least one year.
- 7. If purchased after the display period, the piece will be the property of LordCap. The artist will be properly credited for the piece once it is owned by LordCap.
- 8. The project is open to present and past students of Parsons School of Design.

## Art:

- 1. Painting, drawing, sculpture, photography, printing, and mixed media are eligible.
- 2. Video art and performance art are not eligible.
- 3. Works requiring structural changes or electrical supply (heavy wall, or ceiling fixtures, digital projections, etc.) are not eligible.
- 4. Three-dimensional artwork (i.e., sculptures) cannot be larger than 6 ft.
- 5. Pieces using sustainable or reclaimed materials and supplies are encouraged but not required.
- 6. Pieces must not contain upsetting or offensive imagery.
- 7. Images of the space are included below for the artist's reference.

### Award:

- 1. All awards are at the discretion of the committee.
- 2. Committee decisions are final.
- 3. Submissions received after the deadline will not be considered.
- 4. The selected winners will be informed no later than 30 days after the project deadline.
- 5. Awards will be provided to the awardee in a timely manner thereafter.
- 6. Artists are free to advertise their works, participation, and award as they choose.

Submission Deadline: June 1st, 2021





